

Brent Borough Plan 2023-27

[draft]

Health & Wellbeing Board – January 2023



Our journey to date

We are now in the process of creating a new Borough Plan.

The new plan will build on progress and learning from the last four years and reflect the new context we're operating in:

- post-pandemic
- cost of living
- budget savings

Upcoming Budget Savings for 2023/24

- As a result of rising inflation, rising interest rates, increasing demand for services and insufficient government funding, the Council needs to **make £18m of savings next year and possibly raise Council Tax by 5%.**
- The new savings proposals are designed to limit reductions on our services and the impact on front line services.
- There is a separate consultation underway on our proposals.

Our journey to date – shaping the draft strategic priorities

Resident engagement:

- Residents Attitude Survey
- Focus groups and conversations with:

| | |
|--|--------------------------------|
| Young people | Residents who are carers |
| Residents with disabilities | Older people |
| Homeless community | Business community |
| Key partners e.g. NHS | Community and voluntary sector |
| Residents in low socio-economic situations | Staff |

Data and evidence

- Councils and official sources of data and information – evidence base to follow

National and global context

New strategic priorities (draft)

Prosperity, Pride and Belonging in Brent

1. Easing the Cost of Living Crisis
2. Brent for Business

A Cleaner, Greener Future

1. A Cleaner and Safe Borough
2. Empowering our Communities

Respect and Renewal in Brent

1. Safe, Secure and Decent Housing
2. A Sustainable Borough and a Greener Economy
3. Keeping Brent on the Move
4. A Representative Workforce

The Best Start in Life

1. Raised Aspirations, Achievement and Attainment
2. Young People are Seen and Heard

A Healthier Brent

1. Tackling Health Inequalities
2. Localised Services for Local Needs

Prosperity, Pride and Belonging in Brent

Easing the Cost of Living Crisis

- Reducing poverty, including providing and promoting awareness for available support
- Tailoring resources to those with complex needs
- Support people to develop skills and secure higher-paid jobs

Brent for Business

- Support our high streets
- Employ more local people – also supporting skills development and access to well-paid jobs
- Attract more large businesses
- Community wealth building – creating resilient and inclusive local economies



A Cleaner, Greener Future

A Cleaner and Safer borough

- Reduce negative impacts on the environment
- Improve community safety
- Reduce violence and vulnerability



Empowering our Communities

- Deliver our new Community Engagement Framework – capturing voices at a neighbourhood level and getting greater local involvement in council activities
- Better support the Voluntary and Community Sector
- Deliver grant funding schemes that empower local people to lead on community activities

Respect and Renewal in Brent

Safe, Secure and Decent Housing

- Deliver more new council and genuinely affordable homes – meeting our commitment of 1000 new homes

A Representative Workforce

- Proactively supporting the development and progression of all staff
- Ensuring our workforce is representative at all levels, where we can

A Sustainably Growing Borough and Greener Economy

- Ensure the services we buy benefit our local communities through social value
- Deliver more joined up planning and land projects and services with local communities
- Leading by examples for sustainable working by better using the Civic Centre

Keeping Brent on the Move

- Keeping our streets clean and maintained
- Encourage walking and cycling



The Best Start in Life

Raised aspirations, achievement and attainment

- Address any underachievement
- Focus on our Black, African, Caribbean and Somali community to develop future community leaders
- Improve our approach to safeguarding, both in relation to contextual and transitional safeguarding
- Promote the value of early intervention and prevention by working with families

Young people are seen and heard

- Enhance our young peoples' forums e.g. BYP, School Councils, Youth Advisory Groups
- Encourage young people to become active in their communities
- Directly and proactively engage with and capture young people's voices



A Healthier Brent

Tackling Health Inequalities

- Address health inequalities and wider determinants of health with partners, as outlined in the Health & Wellbeing Strategy
- Prioritise children's health needs - addressing inequalities earlier and ensuring access to mental health and wellbeing support
- Improve our use and offer of parks and green spaces



Localised services for local needs

- Create more locality-based decision making that meets the needs of our diverse communities
- Continue community based work through Brent Health Matters, increasing community-led approaches
- Improve access to, and communicate information that helps people manage their health.

Consultation and engagement – emerging findings

To date, we have around 900 responses to the consultation. Here are the emerging themes:

Prosperity, Pride and Belonging in Brent

Creating more jobs and developing skills:

- Creating more and better paid local jobs.
- Supporting local people to develop new and existing skills.



A Cleaner, Greener Future

A Greener Brent:

- Having better maintained parks and open spaces
- Planting more trees and creating more visible greenery



Safety:

- Importance of feeling safe, particularly for women and young people
- Reducing and preventing crime - with a focus on anti-social behaviour, violent crime and drugs



Vibrant communities:

- Fostering greater cohesion and inclusion across the borough
- Continue harnessing levels of diversity



Consultation and engagement – emerging findings

Respect and Renewal in Brent

A Cleaner borough:

- Improving air quality
- Reducing congestion
- Creating a visibly cleaner borough



Affordable Housing:

- Creating more affordable and 'better' housing...
- ... that is supported by accessible infrastructure



The Best Start in Life

Young People:

- Creating more opportunities and work experience to support young people into employment
- Creating more/re-establishing local activities for young people

